

# MSU's Graduate Certification in Community Engagement

Offered by University Outreach and Engagement  
and The Graduate School

**Diane M. Doberneck**, Ph.D., Assistant Director  
National Collaborative for the Study of University Engagement  
Coordinator, MSU Graduate Certification in Community Engagement  
University Outreach and Engagement  
Michigan State University

Kellogg Hotel and Conference Center  
East Lansing, Michigan  
Sept. 1, 2016, 1:30-3:30 pm

public understanding  
service learning  
community engagement  
civic engagement  
international engagement  
public humanities  
community partnerships  
participatory research  
needs assessments  
community workshops  
capacity building  
technical assistance

# Why Earn This Certification?

- **Learn** and **read** about approaches to community engagement.
- **Practice** community engagement skills through the mentored community engagement experience.
- **Write** about your community engaged work and **present** yourself as a community engaged scholar or practitioner.
- **Network** with faculty, community partners, and fellow students interested in making a difference.
- **Earn** a credential for your transcript.

I've enjoyed attending the portfolio presentations and seeing all of the different ways classmates have incorporated community engagement into their scholarship.  
~ continuing student

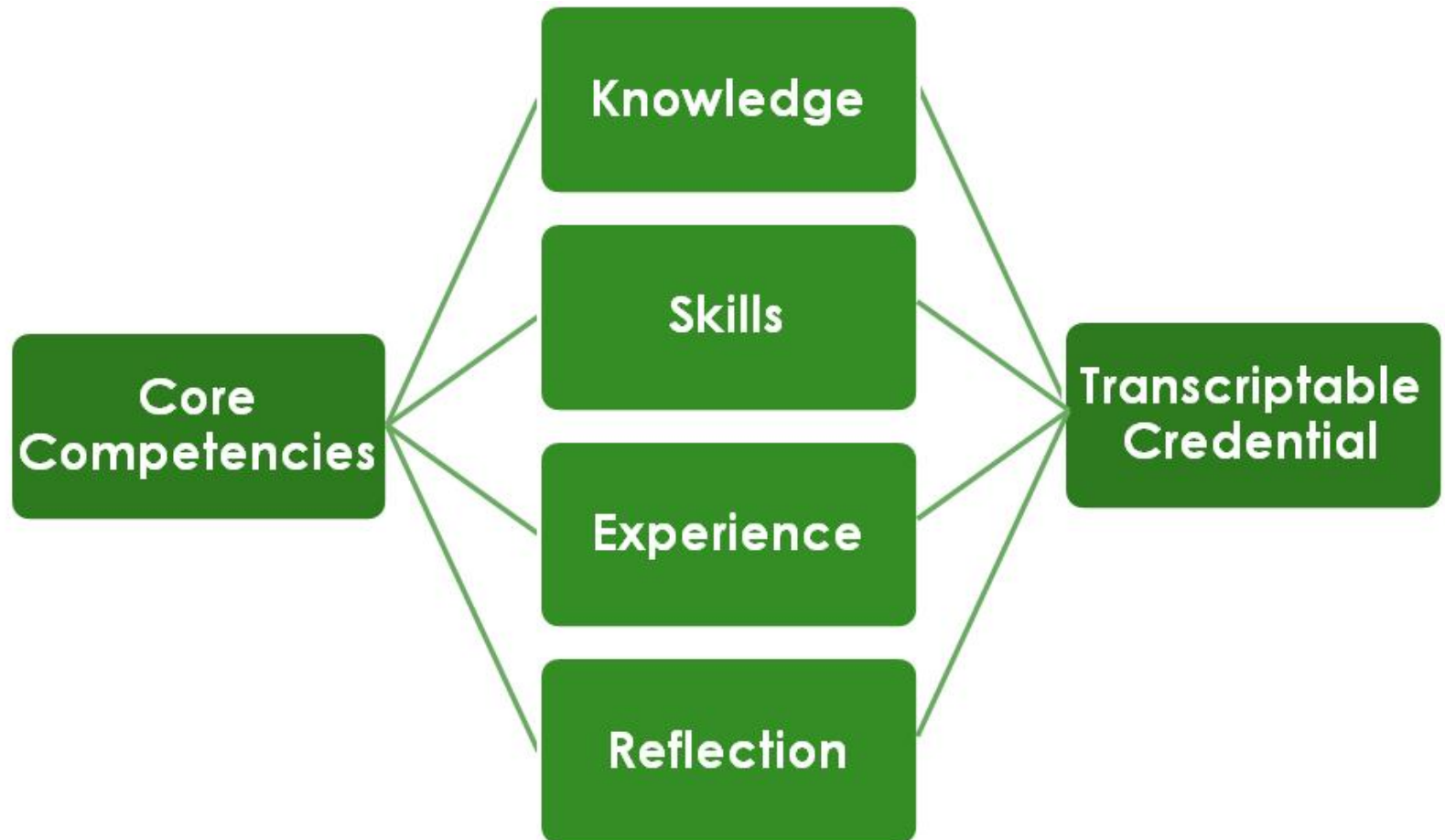
The flexibility of the program allowed me to complete it, especially with all of the competing demands on my time.  
~2015 student

I enjoyed being able to bring my public service and community organizing skills into an academic setting.  
~2015 student

I liked exposure to readings that I would not have had within my current program or field.  
~2014 seminar participant



# Competency Based Curriculum



# Certification's Requirements

Three-part professional development program for graduate and professional students that includes:

- **Seminars:** 17 about community engaged scholarship.
- **Experience:** 60 hr. mentored community engagement experience.
- **Portfolio:** written engagement portfolio and presentation.

Emphasis is on **scholarly, respectful,** and **systemic** community engagement **knowledge** and **skills**.

Aligned with **national core competencies** for community engaged scholarship.



# COMMUNITY ENGAGED SCHOLARSHIP

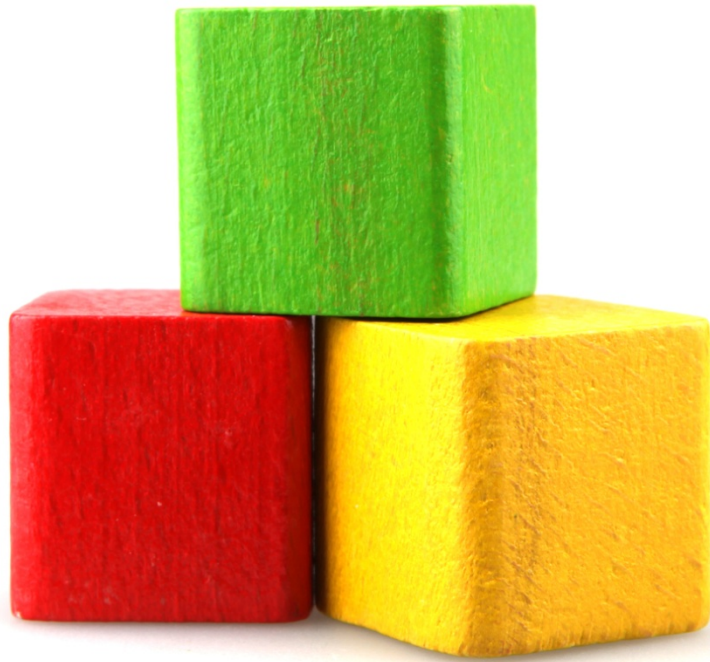


# Community Engaged Scholarship Figure





# PROGRAM REQUIREMENTS



- Seminars or Approved Alternatives
- Mentored Community Engagement Experience
- Written Portfolio & Portfolio Presentation

# Core Competency Seminars



**Purpose:** learn new knowledge and skills related these eight dimensions of community engaged scholarship.

## Topics

- Foundations and Variations (2 seminars).
- Community Partnerships (3 seminars).
- Critical Thinking and Critical Reflection (2 seminars).
- Community Engaged Scholarship & Practice (3 seminars).
- Approaches and Perspectives (2 seminars).
- Evaluation and Assessment (2 seminars).
- Communications and Scholarly Skills (2 seminars).
- Successful Community Engagement Careers (1 seminar).

# About the Seminars

## Logistics

- About twice a month, fall and spring semesters.
- Double sessions at the beginning of each semester.
- Friday afternoons from 1:30-3:30, Brody Hall.
- Materials and readings available on Desire2Learn.
- Active learning, small group exercises, discussion.
- Sign-in required for your attendance to count.

## Flexibility

- Take them all in one year.
- Take them over several years.
- Substitute a class or prior experience for seminar.

# Mentored Community Engagement Experience (MCCE)



## Purpose

- Put key engagement concepts and skills into practice.
- Focus on communication, collaboration, and partnering skills.
- Reflect on your community collaboration with mentor throughout your experience.
- Receive critical, constructive feedback from your community partner.

# About the MCCE

## Logistics

- Approved in advance by program coordinator.
- Meets definition of community engaged scholarship (esp. scholarly dimensions).
- Be collaborative undertaken with community partner(s) and a faculty mentor.
- Involve significant, direct interaction between student and off-campus community partner(s).
- Include reflection on communication, collaboration, and partnering skills with a faculty mentor or member of UOE faculty and staff.
- Include critical feedback from community partner about your collaboration.
- 60 hours, at the minimum.



# More About the MCCE

## Flexibility

For a majority of students, this experience is associated with their graduate degree program and may be:

- a practicum.
- internships.
- thesis experience.
- dissertation research.
- graduate assistantship.
- teaching responsibilities.
- work experience.

The mentored community engagement experience does **not** have to be a new or additional community-based project unless you would like it to be.

# Written Portfolio and Presentation



## Purpose Overall

- Reflect on and write about community engaged scholarship and practice.
- Document your community engaged scholarship, methodically, including processes, outcomes, and evidence related to your collaboration with community partners.
- Solicit critical feedback from community partners and a faculty mentor on their perspectives about your engagement experience.
- Gather new and supporting materials to present for peer review.
- Generate new insights through reflective writing.
- Practice talking about your community engaged scholarship or practice.

# About the Written Portfolio

## Purpose

- Demonstrate your mastery of core engagement competencies.
- Document your mentored community engagement experience.
- Include your community partners' and faculty mentor's perspective on your collaboration experience and skills.
- Support your reflections with additional materials and evidence.
- Focus on breadth and comprehensiveness.



# About the Portfolio Presentation

## Purpose

- Tell your personal engagement story.
- Support your reflections with personal vignettes about your experience.
- Share your lessons learned and ideas about future community engagement.
- Focus on breadth, by discussing **two** competencies that were particularly meaningful to you.



# APPLICATION

Complete applications consist of:

## 1. Application Form (on-line)

Open ended, short answer

Bio statement

Community engagement ideas

Learning interests

Multiple choice

Career plans

Demographic info

Photo/Info Releases

## 2. Nomination Form (on-line)

Application and Nomination Forms are available on-line at <http://gradcert.outreach.msu.edu/application.aspx>





# Turning In Your Application

## Fees or Costs

- There is **NO** application fee.
- There is **NO** program fee.
- There are **NO** tuition fees.

Applications are due

Fri., Sept. 9, 5:00 pm

– Due on-line

SEPTEMBER 2016						
SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

www.free-printable-calendar.com

# What Happens After You Apply

1. **Committee reviews** applications and admits learners.
2. Program Coordinator emails learners, nomination person, departmental chairpersons about your **acceptance**.
3. Program Coordinator emails learners the seminar schedule (also on web site) and enrolls them in **Desire2Learn** site (gain access to readings prior to **first seminar** scheduled for **–Fri. Sept 16<sup>th</sup>**).
4. Program Coordinator schedules **required** one-on-one **orientation meetings** in September and October.

# Need More Information?

UOE is committed to providing prospective students, faculty advisors, community partners, and others with as much information and individual guidance as needed.

## Contact Diane to:

- Email your questions to [connordm@msu.edu](mailto:connordm@msu.edu).
- Schedule a telephone appointment.
- Schedule a one-on-one, in-person appointment.
- Request program flyers and other printed materials.
- Request an information session or brown bag for your department or organization .

Check out the website: <http://gradcert.outreach.msu.edu/>.

# Sea Grant Extension Fellowships—NEW

**Special Opportunity** for those interested in these topics:

- Global freshwater fisheries.
- Fisheries and food security.
- Water quality, supply, and human health.
- Great Lakes commerce and transportation.
- Telecoupled systems (linked social & ecological systems).

## **Michigan Sea Grant Extension Fellows (masters or Ph.D.)**

Support an integrated extension project & your participation in Graduate Certification in Community Engagement

- Recruitment Fellowships.
- Doctoral Fellowships.
- Project/Portfolio Support.

See brochure or contact Dr. Heather Triezenberg ([vanden64@msu.edu](mailto:vanden64@msu.edu)).

# Contact Information

**Diane M. Doberneck, Ph.D.**

Coordinator, MSU Graduate Certification in Community Engagement

## University Outreach and Engagement

Michigan State University

Kellogg Hotel and Conference Center

219 S. Harrison Road, Suite 93

East Lansing, MI 48824

Phone: 517-353-8977

Fax: 517-432-9541

E-mail: [connordm@msu.edu](mailto:connordm@msu.edu)

Web: [www.outreach.msu.edu/gradcert](http://www.outreach.msu.edu/gradcert)



**MICHIGAN STATE**  
UNIVERSITY

University Outreach  
and Engagement