MSU’s Graduate Certification in Community Engagement
Offered by University Outreach and Engagement and The Graduate School

Diane M. Doberneck, Ph.D., Assistant Director
National Collaborative for the Study of University Engagement Coordinator, MSU Graduate Certification in Community Engagement
University Outreach and Engagement
Michigan State University

Kellogg Hotel and Conference Center
East Lansing, Michigan
Sept. 1, 2016, 1:30-3:30 pm
Why Earn This Certification?

• **Learn** and **read** about approaches to community engagement.

• **Practice** community engagement skills through the mentored community engagement experience.

• **Write** about your community engaged work and **present** yourself as a community engaged scholar or practitioner.

• **Network** with faculty, community partners, and fellow students interested in making a difference.

• **Earn** a credential for your transcript.
I’ve enjoyed attending the portfolio presentations and seeing all of the different ways classmates have incorporated community engagement into their scholarship. ~continuing student

The flexibility of the program allowed me to complete it, especially with all of the competing demands on my time. ~2015 student

I enjoyed being able to bring my public service and community organizing skills into an academic setting. ~2015 student

I liked exposure to readings that I would not have had within my current program or field. ~2014 seminar participant
Competency Based Curriculum

Core Competencies

Knowledge
Skills
Experience
Reflection

Transcriptable Credential
Certification’s Requirements

Three-part professional development program for graduate and professional students that includes:

• **Seminars**: 17 about community engaged scholarship.
• **Experience**: 60 hr. mentored community engagement experience.
• **Portfolio**: written engagement portfolio and presentation.

Emphasis is on **scholarly**, **respectful**, and **systemic** community engagement **knowledge** and **skills**.

Aligned with **national core competencies** for community engaged scholarship.
COMMUNITY ENGAGED SCHOLARSHIP
Community Engaged Scholarship Figure

Scholarship informs your understanding and guides...

...your experiences with community engagement, which, in turn...

...generate new scholarship and practice for both...

In Collaboration with Community Partners (including local, indigenous, or practitioner knowledge)

academic audiences

public audiences.
PROGRAM REQUIREMENTS

- Seminars or Approved Alternatives
- Mentored Community Engagement Experience
- Written Portfolio & Portfolio Presentation
Core Competency Seminars

**Purpose**: Learn new knowledge and skills related to these eight dimensions of community engaged scholarship.

**Topics**
- Foundations and Variations (2 seminars).
- Community Partnerships (3 seminars).
- Critical Thinking and Critical Reflection (2 seminars).
- Community Engaged Scholarship & Practice (3 seminars).
- Approaches and Perspectives (2 seminars).
- Evaluation and Assessment (2 seminars).
- Communications and Scholarly Skills (2 seminars).
- Successful Community Engagement Careers (1 seminar).
About the Seminars

Logistics
• About twice a month, fall and spring semesters.
• Double sessions at the beginning of each semester.
• Friday afternoons from 1:30-3:30, Brody Hall.
• Materials and readings available on Desire2Learn.
• Active learning, small group exercises, discussion.
• Sign-in required for your attendance to count.

Flexibility
• Take them all in one year.
• Take them over several years.
• Substitute a class or prior experience for seminar.
Mentored Community Engagement Experience (MCCE)

Purpose

• Put key engagement concepts and skills into practice.
• Focus on communication, collaboration, and partnering skills.
• Reflect on your community collaboration with mentor throughout your experience.
• Receive critical, constructive feedback from your community partner.
About the MCCE

Logistics

• Approved in advance by program coordinator.
• Meets definition of community engaged scholarship (esp. scholarly dimensions).
• Be collaborative undertaken with community partner(s) and a faculty mentor.
• Involve significant, direct interaction between student and off-campus community partner(s).
• Include reflection on communication, collaboration, and partnering skills with a faculty mentor or member of UOE faculty and staff.
• Include critical feedback from community partner about your collaboration.
• 60 hours, at the minimum.
More About the MCCE

**Flexibility**

For a majority of students, this experience is associated with their graduate degree program and may be:

- a practicum.
- internships.
- thesis experience.
- dissertation research.
- graduate assistantship.
- teaching responsibilities.
- work experience.

The mentored community engagement experience does **not** have to be a new or additional community-based project unless you would like it to be.
Written Portfolio and Presentation

Purpose Overall

• Reflect on and write about community engaged scholarship and practice.

• Document your community engaged scholarship, methodically, including processes, outcomes, and evidence related to your collaboration with community partners.

• Solicit critical feedback from community partners and a faculty mentor on their perspectives about your engagement experience.

• Gather new and supporting materials to present for peer review.

• Generate new insights through reflective writing.

• Practice talking about your community engaged scholarship or practice.
About the Written Portfolio

Purpose

- Demonstrate your mastery of core engagement competencies.
- Document your mentored community engagement experience.
- Include your community partners’ and faculty mentor’s perspective on your collaboration experience and skills.
- Support your reflections with additional materials and evidence.
- Focus on breadth and comprehensiveness.
About the Portfolio Presentation

Purpose

• Tell your personal engagement story.

• Support your reflections with personal vignettes about your experience.

• Share your lessons learned and ideas about future community engagement.

• Focus on breadth, by discussing two competencies that were particularly meaningful to you.
APPLICATION

Complete applications consist of:

1. Application Form (on-line)
   - Open ended, short answer
     - Bio statement
     - Community engagement ideas
     - Learning interests

   - Multiple choice
     - Career plans
     - Demographic info
     - Photo/Info Releases

2. Nomination Form (on-line)

Application and Nomination Forms are available on-line at [http://gradcert.outreach.msu.edu/application.aspx](http://gradcert.outreach.msu.edu/application.aspx)
Turning In Your Application

Fees or Costs
- There is NO application fee.
- There is NO program fee.
- There are NO tuition fees.

Applications are due
Fri., Sept. 9, 5:00 pm
- Due on-line
What Happens After You Apply

1. Committee reviews applications and admits learners.

2. Program Coordinator emails learners, nomination person, departmental chairpersons about your acceptance.

3. Program Coordinator emails learners the seminar schedule (also on website) and enrolls them in Desire2Learn site (gain access to readings prior to first seminar scheduled for Fri. Sept 16th).

4. Program Coordinator schedules required one-on-one orientation meetings in September and October.
Need More Information?

UOE is committed to providing prospective students, faculty advisors, community partners, and others with as much information and individual guidance as needed.

Contact Diane to:
• Email your questions to connordm@msu.edu.
• Schedule a telephone appointment.
• Schedule a one-on-one, in-person appointment.
• Request program flyers and other printed materials.
• Request an information session or brown bag for your department or organization.

Check out the website:  http://gradcert.outreach.msu.edu/.
Sea Grant Extension Fellowships—NEW

Special Opportunity for those interested in these topics:

• Global freshwater fisheries.
• Fisheries and food security.
• Water quality, supply, and human health.
• Great Lakes commerce and transportation.
• Telecoupled systems (linked social & ecological systems.

Michigan Sea Grant Extension Fellows (masters or Ph.D.)
Support an integrated extension project & your participation in Graduate Certification in Community Engagement

• Recruitment Fellowships.
• Doctoral Fellowships.
• Project/Portfolio Support.

See brochure or contact Dr. Heather Triezenberg (vanden64@msu.edu).
Contact Information

Diane M. Doberneck, Ph.D.
Coordinator, MSU Graduate Certification in Community Engagement

University Outreach and Engagement
Michigan State University
Kellogg Hotel and Conference Center
219 S. Harrison Road, Suite 93
East Lansing, MI 48824
Phone: 517-353-8977
Fax: 517-432-9541
E-mail: connordm@msu.edu
Web: www.outreach.msu.edu/gradcert